

KNOWLEDGE AND ATTITUDE TOWARDS THE EXISTING LIVELIHOOD SYSTEMS OF TRIBAL FARMERS IN ANANTHAGIRI MANDAL OF VISAKHAPATNAM DISTRICT

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ABSTRACT

The knowledge and attitude of rural areas depends to a considerable extent on the livelihood of tribal farmers. The present study entitled "Knowledge and attitude towards the existing livelihood systems of tribal farmers". A total of 120 farmers were selected randomly from 6 villages for present study. The study revealed that most of respondents belonged to middle level of knowledge (45.00 %) and 34.17% respondents have high level of knowledge and 20.83% respondents have low level of knowledge. In attitude towards tribals farmers most of the respondents belonged to medium level of attitude (39.17%) and 25.83% respondents have high level of attitude and 35.00% respondents have low level of attitude. The study also revealed that the knowledge and attitude have positive and significant correlation with variables like age, education, farm Size, farming experience, annual income, tribe, training received, extension contact, mass media exposure, religious belief, social participation, risk orientation.

KEYWORDS: Knowledge; Attitude; Tribal; Livelihood

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